

OUTRIVALS PRIVACY

INFORMATION WE COLLECT

When you create an account with us via Mindbody, we collect information necessary information, voluntarily provided by you to enable you to sign up for session on your own, and for us to track your membership/set up any necessary Autopay systems for ease of use. Information we collect may include but not be limited to First Name, Last name, email address, Credit card details (including Number, expiry, and billing address), home address, and reason for wanting to train with us.

OTHER INFORMATION:

- **Data We Collect Automatically:** The only information that we will collect from you during your time training with us is your spending and attendance to classes with Outrivals.
- **Info through other Services:** Perkville links directly with Mindbody and whilst you may be asked to create an account with them, they do not hold any personal information that you do not give them voluntarily, or any of the information you house with Mindbody on their servers. Upon creating an account with us using MindBody, we will also add you to the relevant mailing list using Mail Chimp. We will only carry over your First Name, Last Name and Email address in this process.
- **We may use third party web site analytic tools** such as Google Analytics on our website that employ cookies to collect certain information concerning your use of our Services. However, you can disable cookies by changing your browser settings. Further information about the procedure to follow in order to disable cookies can be found on your Internet browser provider's website via your help screen.
- **Advertisements:** You may see our Service advertised in other applications or websites. After clicking on one of these advertisements and creating an account on MindBody with us you will become a user of the Service. Advertising platforms, which include Twitter, Instagram and Facebook may collect information for optimising advertising campaigns outside of the Service.
- If you do not wish to receive personalised advertising that is delivered by third parties outside of our own service, you may be able to exercise that choice through opt-out programs that are administered by third parties,

including the Network Advertising Initiative (NAI), the Digital Advertising Alliance (DAA).

WHERE INFORMATION IS PROCESSED

Outrivals (FitMiBody Ltd.) is located in the United Kingdom, however your information is housed with MindBody & Mail Chimp directly. No matter where you are located, you consent to the processing and transferring of your information in and to the U.S. and other countries where the server hosts this data. The laws of the U.S. and other countries governing data collection and use may not be as comprehensive or protective as the laws of the country where you live.

OUR USE OF YOUR INFORMATION

We use the information you provide in a manner that is consistent with this Privacy Policy. If you provide information for a certain reason, we may use the information in connection with the reason for which it was provided. For instance, if you contact us by email, we will use the information you provide to answer your question or resolve your problem. Also, if you provide information in order to obtain access to our services, we will use your information to provide you with access to such services and to monitor your use of such services. Outrivals and its affiliates may use this information to contact you in the future to tell you about services we believe will be of interest to you. This includes the adding of your name and email address ONLY to MailChimp 'lists' who we use for all marketing send outs. If we do so, each marketing communication we send you will contain instructions permitting you to "opt-out" of receiving future marketing communications. In addition, if at any time you wish not to receive any future marketing communications or you wish to have your name deleted from our mailing lists, please contact us as indicated below.

OUR LEGAL BASES FOR HANDLING OF YOUR PERSONAL DATA

The laws in some jurisdictions require companies to tell you about the legal ground they rely on to use or disclose your personal data. To the extent those laws apply, our legal grounds are as follows:

- To honour our contractual commitments to you: Much of our processing of personal data is to meet our contractual obligations to our users, or to take steps at users' request in anticipation of entering into a contract with them. For example, we handle personal data on this basis to create your account and provide our Services.

- Legitimate interests: In many cases, we handle personal data on the ground that it furthers our legitimate interests in ways that are not overridden by the interests or fundamental rights and freedoms of the affected individuals: This includes:
 - Providing a safe and enjoyable gym experience;
 - Customer service;
 - Marketing, e.g. sending emails or other communications to let you know about new features;
 - Protecting our users and their property;
 - Analysing and improving our business, e.g. collecting information about how you use our Services to optimise the design our product offering
 - Managing legal issues
- Legal compliance: We need to use and disclose personal data in certain ways to comply with our legal obligations.
- To protect the vital interests of the individual or others: For example, we may collect or share personal data to help resolve an urgent medical situation.
- Consent: Where required by law, and in some other cases, we handle personal data on the basis of your implied or express consent.

OUR DISCLOSURE OF YOUR INFORMATION

Outrivals is 100% NOT in the business of selling your information. We consider this information to be a vital part of our relationship with you. If at any point we decide to work with 3rd party operators in an effort to improve your experience with us, or provide additional perks/benefits to your memberships, we will always allow you to opt in for this service voluntarily, and not force you to provide information to another company unwillingly.

- Consent: We may transfer your information with your consent.
- Agents, Consultants and Related Third Parties: Like many businesses, we sometimes hire other companies or individuals to perform certain business-related functions. Examples of such functions include mailing information, maintaining databases and processing payments.
- Legal Requirements: We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or

property of Outrivals (FitMiBody Ltd.) (iii) protect the personal safety of users of the Services or the public, or (iv) protect against legal liability.

UNSOLICITED INFORMATION

You may provide us with ideas for new products/services or modifications to existing products/services, and other unsolicited submissions (collectively, “Unsolicited Information”). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

CHILDREN

Our Services are for users of all ages we do not knowingly collect personal information from children under the age of 13. If you are a parent or guardian of a child under the age of 13 and believe he or she has disclosed personal information to us please contact us at hello@outrivals.com. For residents of the EEA, where processing of personal information is based on consent, Outrivals (FitMiBody Ltd.) will not knowingly engage in that processing for users under the age of consent established by applicable data protection law. If we learn that we are engaged in that processing with such users, we will halt such processing and will take reasonable measures to promptly remove applicable information from our records.

LINKS TO OTHER WEB SITES

This Privacy Policy applies only to our services. Our website or Phone Application may contain links to other web sites not operated or controlled by us. The policies and procedures we described here do not apply to the Third Party Sites. The links from the Services do not imply that we endorse or have reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

DATA RETENTION

We generally retain personal data for so long as it may be relevant to the purposes identified herein. To dispose of personal data, we may anonymize it, delete it or take other appropriate steps. Data may persist in copies made for backup and business continuity purposes for additional time.

SECURITY

We take reasonable steps to protect the information provided via account sign ups from loss, misuse, and unauthorised access, disclosure, alteration, or destruction. However, no Internet or email transmission is ever fully secure or error free. In particular, email sent to or from the our accounts may not be secure. Therefore, you should take special care in deciding what information you send to us via email. Please keep this in mind when disclosing any information via the Internet.

YOUR DATA RIGHTS AND CHOICES

You can update certain information by accessing your profile via MindBody Online using your log in credentials. You can also unsubscribe from certain emails by clicking the “unsubscribe” link they contain. You can opt out from certain cookie-related processing by following the instructions above in “Other Information.” Individuals in the European Economic Area, have certain legal rights to obtain confirmation of whether we hold personal data about them, to access personal data we hold about them (including, in some cases, in portable form), and to obtain its correction, update, amendment or deletion in appropriate circumstances. They may also object to our uses or disclosures of personal data, to request a restriction on its processing, or withdraw any consent, though such actions typically will not have retroactive effect. They also will not affect our ability to continue processing data in lawful ways.

- How can I access the personal data you have about me?

If you would like to submit a data access request, you can do so via you account with MindBody Online. We will help where possible, and you can reach us at hello@outrivals.com

- How do I correct, update, amend, or delete the personal data you have about me?

In addition to logging in to your MindBody online account in which you can correct, update, amend, or delete certain personal data, you can also request other modifications from us directly. Please write us at Hello@outrivals.com with the words “Personal Data Request” in the subject or body of your message, along with an explanation of what data subject right you are seeking to exercise. For your protection, we may take steps to verify identity before responding to your request.

- How do I object or restrict the manner in which Outrivals processes my personal data?

You have a right to ask us to stop using or limit our use of your personal data in certain circumstances—for example, if we have no lawful basis to keep using your data, or if you think your personal data is inaccurate. Individuals in the European Economic Area have the right to opt out of all of our processing of their personal data for direct marketing purposes. To exercise this right, please get in touch with us directly at hello@outrivals.com. You may also click the “unsubscribe” link in any of our marketing emails. The rights and options described above are subject to limitations and exceptions under applicable law. In addition to those rights, you have the right to lodge a complaint with the relevant supervisory authority. However, we encourage you to contact us first, and we will do our very best to resolve your concern.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to update or modify this Privacy Policy at any time and from time to time without prior notice. Please review this policy periodically, and especially before you provide any information. This Privacy Policy was last updated on the date indicated above. Your continued use of the Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.

CONTACTING US

Please also feel free to contact us if you have any questions about this Privacy Policy or the information practices of the Services. You may contact us as follows: hello@outrivals.com

The assigned Data Protection officer (DPO) at this time is Chris Fulton who can be reached at business@outrivals.com